

## **BIO - EN - Uzi Freyja**

*“Uzi Freyja” is pronounced like a statement of intent, fusing the rapid-fire flow of a weapon (Uzi) with the Norse goddess of love, war, fertility, and sex (Freyja).*

*Unbound by convention and fiercely determined, talented and fearless, Uzi Freyja lives fast and loud.*

*Winner of the 2023 **Prix Chorus des Hauts-de-Seine**, she has always taken the stage with incandescent energy. In just two years, she has performed at a string of major French and European festivals (Dour, Francolies, Vieilles Charrues, Rock en Seine, Eurosonic, MaMA Festival, Reeperbahn...), electrifying crowds with her blend of hip-hop vocals, punk fury, and experimental electronic structures. Her extraordinary charisma is one of the standout features of her music: Uzi Freyja comes across as confident, commanding, and powerfully self-assured.*

*Constantly reinventing herself, Uzi Freyja has chosen to tell her own story in her debut album. Singing in both English and French, she addresses **Bhelize**, her inner child, guiding her through an emotionally charged, transformative journey.*

*This first album is also a moment of emancipation, where she reshapes her artistic family in her own image. She changes labels, embraces her desire to dig deeper into sonic exploration, and collaborates with a new team for both the studio and visual work. She self-produces this debut album alongside **Juxe** at **Krumpp**, showcasing the fascinating evolution and maturity of her sound.*

*Among her new collaborators in songwriting and vocals are **Yoa**, **Baby Volcano**, and **Béatrice Dalle**.*

*On the production side, she surrounds herself with an eclectic and daring team that mirrors her own artistic spirit: **Juxe** (beatmaker for Nekfeu, Georgio, Coelho), **Carbon Killer** (a staple of the cyberpunk/metal scene), **Labo Klandestino** (Soso Maness, Zamdane, Lakna), **Hook & GR!** (Muthoni Drummer Queen), and **Vapa**.*

*Her multifaceted influences — straddling rap and the broader spectrum of pop — call to mind artists like **Princess Nokia**, **Little Simz**, **Leikeli47**, or even **City Morgue**.*

*With Bhelize Don't Cry, Uzi Freyja successfully brings the raw energy and fury of her live shows into the studio, delivering a collection of tracks that feel like self-portraits: complex, surprising, and electrifying.*